

# BILL JOHNSTON

YOUR  
"BILL" OF SALES!

## Offers You:

- ◆ Expert Product and Neighborhood Knowledge
- ◆ An Award Winning Performer
- ◆ A Skillful and Effective Negotiator
- ◆ Excellent Communication Skills
- ◆ Superior Real Estate Knowledge
- ◆ Exceptional Personal Service and Commitment to Your Success

*"My philosophy about real estate is simple. I will assist my customers in buying or selling a home with individual attention, unqualified assurance and unparalleled professionalism. I strive to have a completely satisfied customer at the end of each transaction."*

**Bill Johnston**

## Bill Johnston

The most important part of my job is communication. I know the buying/selling process can be a confusing and anxious time for most people. I take ample time during our first meeting to discuss and explain all of your options. After our initial meeting, you can count on the fact that I will keep you informed and updated through every step of your transaction.



*Bill*  
**JOHNSTON**

Your "Bill" of Sales!

**Bill Johnston, CRS, GRI**

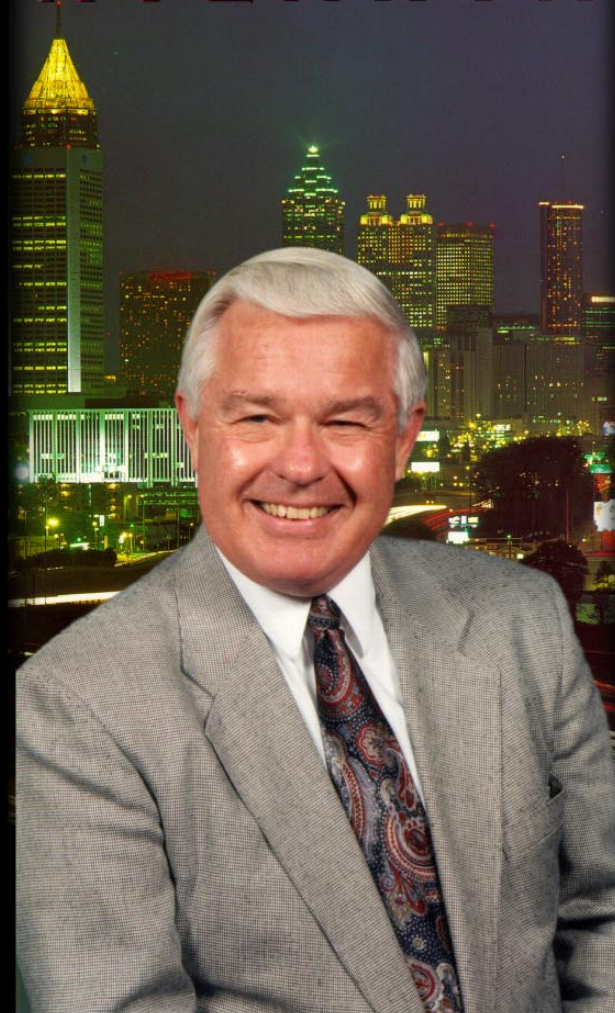
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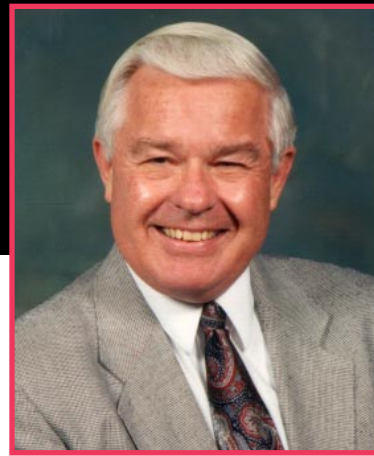
**BILL JOHNSTON**

BROKER ASSOCIATE

*Your Guide to*

**ATLANTA REAL ESTATE**

# Atlanta's Real Estate Guide



**Bill Johnston**  
Broker Associate

# You Deserve Nothing Less

## Honesty

Bill takes pride in his reputation as an honest straightforward professional. He knows that you need to hear the truth about your real estate, and not a lot of hype. Your questions are listened to, and you get straight answers. Bill can work with you as either a buyer or seller exclusively, and will represent your best interests in everything he does. Bill knows that the best way to achieve success for him, is to first achieve it for you.

## Expect the Spectacular

Bill's clients know that with him they get a real estate agent who generates more than business - Bill generates results. That's why so many come back for Bill's help again and again and refer their friends and family to him. He not only strives the best for his clients, Bill goes the extra mile to make sure they get it.

## People Are Talking...

"Thanks for the fast, professional sale of our home in Alpharetta. Your "Daily Bill of Sales" reports gave us visitor-by-visitor feedback, which we were able to use to guide our pricing strategy. We got results which exceeded our expectations."

**Frank Poltenson**  
Alpharetta, GA  
(770) 751-9494

"We liked Bill Johnston's calm, professional manner. We have moved several times and have worked with many real estate agents. Bill was 'head and shoulders' above the rest. He listened and really cared about us."

**Mike Yawn**  
Gainesville, GA  
(770) 536-7503

"You should change your logo to 'Your Bill of Sales ***and Service!***'"

**Richard Sanford**  
Orlando, FL  
(352) 314-8691

## Patience

Bill begins by offering solid advice based on proven facts and information. Understanding your needs with a focus on straightforward problem solving are the keys that make his selling strategy successful. High pressure tactics aren't just unpleasant and unfriendly, they aren't necessary.

## Service

Bill prides himself on his quick response time. Whether it is a page returned at 8 o'clock in the evening or at 7 o'clock in the morning. He is always responsive to your needs. Bill is an outstanding communicator. He takes time to understand exactly what your needs are and then goes the extra mile to satisfy them. It is this dedication to service that has made Bill one of the real estate leaders in Atlanta.